

udhara de silva

udharadesilva.com | udhara@gmail.com | +44 7401 910 924

objective

To obtain an entry-level position in digital media that will utilise my creative and organisational skills and will provide an intense learning experience.

education

2010 Bachelor of Digital Media, University of New South Wales, Sydney

2005 GCE A/S levels, Colombo International School, Colombo

skills

- Proficiency in: Logic Pro, Reason, After Effects, Final Cut Pro, InDesign, Photoshop, Dreamweaver, MS Office
- Awareness of good copy and design
- Great people and team skills
- Project management
- Web Design (HTML, CSS, Javascript)
- Music production, in particular vocal production and electronic music production
- Photography, in particular portraits experimenting with natural and studio lighting

professional practice

2010 Corporate Identity designer for BMTConsultants, Colombo, Sri Lanka

2010 Album Cover Art designer for Stray, Sydney based Urban band (Album title: Sex, Love & NeonLights)

2010 Web/Corporate Identity Designer, Food Photographer, Daniels Cafe Restaurant Norwest, danielsnorwest.com.au

2010 Jingle/Phone Hotline Producer, Staff Register, Toowoomba, Australia

2009 Music Video Director, Thejani de Silva - "Wreckage" (top 50 finalist in MusicOz 2010)

2009 Album cover art designer, photographer Thejani de Silva's Wreckage EP

2009 Web Designer/Creative Director, myConnextra.com, an alternative travel community set up for young travelers, by young travelers

2007 Web/Graphic Designer, Amarou Financial & HR Services, Toowoomba, Australia

2007 Web/Graphic Designer, Uptown Entertainment, Darwin, Australia

2005 Creative Director of debut album of Thejani de Silva, Global Citizen, Colombo, Sri Lanka

2005 Executive Producer, Thejani de Silva, Global Citizen, M Entertainment, Colombo, Sri Lanka

Key Responsibilities

Corporate Identity Designer

Creation of logos, business cards, stationary and occasionally website templates that suit the nature and culture within the company

Creative Director

Co-ordinate production of graphics, web design, photography, video, and any other media. This involves managing the subcontracting of work, negotiating budgets, deadlines, overlooking the design process, printing and delivery.

Music Video Director for Thejani de Silva - Wreckage

Conceptualized the music video, co-ordinated locations, scheduling, camera and lighting hire, staff (make up artists, assistants), camera operations, editing, rendering to various media

organizations

2008 Australian Performing Rights Association

2008 Australian Mechanical Copyright Owners Society

References available on request

